



Manitoba & Northwestern Ontario Command
The Royal Canadian Legion
563 St. Mary's Road
Winnipeg, MB. R2M 3L6
Tel: (204) 233-3405 Fax: (204) 237-1775
E-Mail: mblegion@mbnwo.ca

POPPY CAMPAIGN 2018

POSTER & LITERARY CONTEST INFORMATION



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**POPPY CAMPAIGN 2018
NATIONAL LITERARY AND POSTER CONTEST**

July 2018

TO: All Branches & Provincial Executive Council

Enclosed herewith please find brochures pertaining to the 2018/2019 Royal Canadian Legion Literary and Poster Contests.

The new combined brochure is intended to be distributed to all schools and displayed on school bulletin boards.

NOTE: Branches are to advise the School/Teacher that the following information must be provided with each entry;

Poster Contests: Every entry **MUST ONLY** have a **COMPLETED** entry form attached (no staples or other attachments).

Literary Contest: Every entry **MUST ONLY** have a **COMPLETED** entry form attached (no staples or other attachments).

Entries received without the above information are to be returned to the school concerned for completion.

Selected entries arriving at Provincial Command will not be accepted unless the Poster and Literary Remembrance Contest Registration Form #200832 is completed and attached to the submission.

Competitions will be governed by the regulations as stated in the enclosed brochure.

It is imperative that the deadline dates on the reverse be strictly adhered to, thus allowing for sufficient time for judging at all levels.

NATIONAL LITERARY AND POSTER CONTEST
Deadline Dates

1. Compositions and Posters are to be submitted to the local Branch of The Royal Canadian Legion no later than **November 16, 2018.**
2. Branches shall have the compositions and posters judged and submit the winners in each category to the Zone Commander no later than **November 30, 2018.**
3. Zone Commanders shall have the compositions and posters judged and submit the winners in each category to their District Commander no later than **January 4, 2019.**
4. District Commanders shall have the compositions and posters judged and submit the winners in each category to reach Command Office by **January 25, 2019.**
5. Late entries will not be accepted
6. The decision of the judges, at all levels, will be final.

In addition to the Dominion Command Awards, this Command will award \$50.00 to the winner of each of the categories at Provincial Command Level.

It is hoped that all concerned will bring this matter to the attention of the schools in their area so that as many students as possible may enter the competition.

Prompt action must be taken to supply the schools with the enclosed material to enable the students to have sufficient time to complete their compositions and posters.

Yours fraternally,

Ronn Anderson
Poppy Chairman

Enc.



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**POPPY CAMPAIGN 2018
NATIONAL LITERARY AND POSTER CONTEST**

July 2018

TO: All Branches & Provincial Executive Council

*** IMPORTANT ***

**PLEASE MAKE SURE THAT ALL
THE ENTRY FORM IS
COMPLETED.**

AND

**THE LITERARY & POSTER
SUMMARY SHEET IS
COMPLETED AND SENT TO
PROVINCIAL COMMAND**

**Any Entries Received at Provincial Command that are not
complete will be returned!!!!**



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POPPY CAMPAIGN 2018

LITERARY & POSTER

To: ALL BRANCHES

July 2018

Please complete the following and ensure it is submitted to the Provincial Command no later than November 23, 2018.

TOTAL # OF ENTRIES RECEIVED IN THIS YEAR'S COMPETITION

<u>CONTEST</u>	<u>AGE GROUP</u>	
LITERARY CONTEST	Junior	_____
	Intermediate	_____
	Senior	_____
POETRY CONTEST	Junior	_____
	Intermediate	_____
	Senior	_____
POSTER CONTEST – COLOUR	Primary	_____
	Junior	_____
	Intermediate	_____
	Senior	_____
POSTER CONTEST – BLACK & WHITE	Primary	_____
	Junior	_____
	Intermediate	_____
	Senior	_____

Yours fraternally,

Ronn Anderson
 Poppy Chairman

Completed &
 returned by Branch #

PLEASE ENSURE THIS FORM IS SUBMITTED TO PROVINCIAL COMMAND

Entry Form - Poster and Literary Contests

Formulaire d'inscription - Concours d'affiches et littéraire



A CATEGORY/CATÉGORIE

POSTER / AFFICHE

COLOUR / COULEUR

BLACK & WHITE / NOIR ET BLANC

LITERARY / LITTÉRAIRE

ESSAY/COMPOSITION
Word Count / Nombre de mots _____
Maximum: 800 Sr. 500 Int. 350 Jr.

POEM/POÈME
Line Count / Nombre de lignes _____
Maximum: 32 lines

GRADE LEVEL / NIVEAU SCOLAIRE

- Primary / Primaire (Poster Only / Affiche seulement) Kindergarten, Grades 1, 2 and 3 / Maternelle, 1, 2 et 3^{ème} années
- Junior / Junior Grades 4, 5 and 6 / 4, 5 et 6^{ème} années
- Intermediate / Intermédiaire Grades 7, 8 and 9 / 7, 8 et 9^{ème} années
- Senior / Sénior Grades 10, 11 and 12 / 10, 11 et 12^{ème} années

B STUDENT / ÉTUDIANT(E) *Please print (Block Letters) / Veuillez imprimer en lettres moulées*

First and Last Name / Nom complet de l'étudiant(e): _____

Mailing Address / Adresse postale: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____

Telephone Number / No. de téléphone: (_____) _____ Email / Courriel: _____

Grade / Année: _____ Age / Âge: _____ M / F: _____

C SCHOOL / ÉCOLE

School Full Name / Nom complet de l'école: _____

School Address / Adresse de l'école: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____

Contact Teacher / Enseignant(e)-contact: _____

Telephone Number / No. de téléphone: (_____) _____ Email / Courriel: _____

D STUDENT CONSENT / AUTORISATION DE L'ÉTUDIANT(E)

I give The Royal Canadian Legion permission to reproduce my entry for the sole purpose of promoting this program and the Legion for the current contest year. The Royal Canadian Legion does not rent or sell the names of applicants to any organization or advertiser. / J'accorde à la Légion royale canadienne le droit de reproduire ma soumission pour le seul but de promouvoir ce programme et la Légion, pour l'année courante du concours. La Légion royale canadienne ne loue ni ne vend les noms des candidat(e)s à aucune organisation ou publicitaire.

Student's Signature /
Signature de l'étudiant(e): _____

E PARENT OR GUARDIAN'S PERMISSION / PERMISSION DU PARENT OU DU GARDIEN / DE LA GARDIENNE

I hereby give my child permission to complete the entry form in full for the Poster or Literary Contest sponsored by The Royal Canadian Legion. / Par la présente, j'accorde la permission à mon enfant de compléter le Formulaire d'inscription en entier pour le concours d'affiches ou littéraire parrainé par la Légion royale canadienne.

Parent or Guardian's Signature /
Signature du parent ou du gardien / de la gardienne: _____

F BRANCH / FILIALE:

Branch No. / No. de filiale: _____ Branch Name / Nom de filiale: _____

Branch Address / Adresse de filiale: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____ District: _____ Zone: _____

G COMMAND / DIRECTION:

Certified as eligible by Command / Certifié comme admissible par la direction: _____

Date: _____

Annual Poster and Literary Contests Judging Guidelines



POSTER CONTEST REGULATIONS

1. This contest is open to all Canadian students in the Canadian school system.
2. All entries are to be submitted to the local Legion branch.
3. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Poster Contest at any level.
4. Entries will be no larger than 56 cm x 71 cm.
5. Please choose which contest you would like to enter and use only the following:

Colour: Full colour

Black & White: Pencil, charcoal and/or India ink
6. Entries will be judged on originality, expression of designated subject, drawing and illustration. **COMPUTER GENERATED ENTRIES WILL NOT BE ACCEPTED.**
7. The poster shall reflect **REMEMBRANCE** with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent. Such national symbols are Canadian and provincial flags, coats of arms, and representative flowers, birds or animals, as well as all forms of Canadian historical and current military dress.
8. Candidates will complete an official Registration Form, available from the local Legion branch or online at www.Legion.ca. Attach it to the entry (no staples please).
9. Winning posters, at the national level, will be framed and placed on display at the Canadian War Museum in Ottawa for one year. Second and third place national level winners will be displayed at Parliament Hill during the week of Remembrance. All artwork will be returned to the artists through Provincial Commands.
10. A Contestant may enter both the Colour Contest and the Black and White Contest, but may submit only one entry for each category.

COLOUR POSTER CONTEST SCORE SHEET		
MAXIMUM POSSIBLE		SCORE
Theme 20%	Does it show originality? Does it grab the viewer's interest?	
Effect 30%	Does it inspire the viewer? Does it make the viewer think?	
Clarity 25%	Is the poster content clear? Is the message concise? Does the message have an impact on the viewer?	
Composition 25%	Is the poster balanced in colour and overall content? Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information etc.) WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT	

BLACK AND WHITE POSTER CONTEST SCORE SHEET		
MAXIMUM POSSIBLE		SCORE
Theme 20%	Does it show originality? Does it grab the viewer's interest?	
Effect 30%	Does it inspire the viewer? Does it make the viewer think?	
Clarity 25%	Is the poster content clear? Is the message concise? Does the message have an impact on the viewer?	
Composition 25%	Is the poster balanced in content and shading? (drawn by hand in pencil, charcoal or India ink only) Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information, etc.) WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT	

Student Full Name

Grade Category

Home Address

Telephone Number

Age M/F

School Full Name

ESSAY CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Original Thought 40%	Is the material fresh? Does it have a sincere ring? Does it reflect a student's view?	
Effectiveness of Presentation 30%	Is the material presented dramatically? Does it sustain interest? Does it make a point? Is it too long? No more than 800 words for Senior Essay, 500 words for Intermediate Essay or 350 words for Junior Essay.	
Clarity of Language 15%	Is the language simple, direct? Is it expressed logically?	
Composition 15%	Are the basic rules of syntax observed? Are the basic rules of punctuation followed? Is the spelling correct?	

NB: Judges at any level are not to change/alter any text on the submission.

POETRY CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Theme 40%	First consider the basic thought. Does it show original thinking? Is the theme presented in an exciting manner? Is the theme sustained throughout the poem? (within no more than 32 lines of poetry required for all categories)	
Effect 15%	Does the author succeed in maintaining any special effects? (i.e. staccato rhythm, explosive phrases or imagery)	
Clarity 15%	Is the message clear?	
Pace 15%	Is the pace consistent? Is it dull?	
Rhythm 15%	Is the rhythm of words appropriate? Is it natural? Is it exciting?	

NB: Judges at any level are not to change/alter any text on the submission.

LITERARY CONTEST REGULATIONS

1. This contest is open to all Canadian students in the Canadian school system.
2. All entries are to be submitted to the local Legion branch.
3. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Literary Contest at any level.
4. Entries may be submitted in either English or French.
5. Entries will be marked on the basis of originality of thought, expression, presentation, grammar, spelling and Canadian content.
6. Candidates will complete an official Registration Form, available from the local Legion branch or online at www.Legion.ca. Attach it to the entry.
7. Candidates will use only one side of the page.
8. Entries must not exceed the word or line limit as outlined on the entry form.
9. A Contestant may submit both an Essay and a Poem but may submit only one entry for each category.

Student Full Name _____

Grade _____

Category _____

Home Address _____

Telephone Number _____

Age _____

M/F _____

School Full Name _____

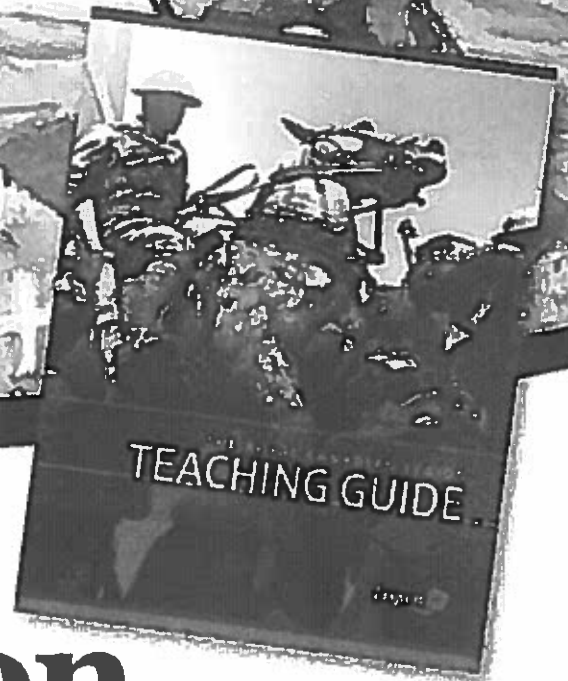


**Win
a trip!**

Win a trip for two to
Ottawa to represent
Canada's youth at
next year's National
Remembrance Day
Ceremony on
November 11th.

Youth Education Programs Booklet

POSTER and
LITERARY CONTESTS
THE LEGION
TEACHING GUIDE



Legion 

POSTER CONTEST

Colour or Black & White

Remembrance

Contestants are challenged to exercise their creativity and submit a poster on the theme of Remembrance in either colour or black and white.

This is a contest to select the most suitable posters submitted by students in the Canadian school system.



The posters will be judged at the local Branch and then at the Provincial level. The Provincial winners in the Primary, Junior, Intermediate and Senior categories will then be submitted to Ottawa for judging at the National level.

A plaque will be awarded to the 1st place winner in each category, and to the 1st place winners' schools.

Prizes will be awarded on the recommendation of the judges, whose decision will be final.

On notification of having been selected as a winner at the Dominion Command level, the artist or writer agrees to the full and exclusive non-profit use of the art or literary work by The Royal Canadian Legion for the period of one year, after which all rights for usage revert to the artist or writer.

Regulations

1. All entries to be submitted to the local Legion branch.
2. Entries will be no larger than 56 cm x 71 cm.
3. Please use only the following for the contest entered:
Colour poster: Full colour
Black and White: Pencil, charcoal and/or India Ink
4. Entries will be judged on originality, expression of designated subject drawing and illustration. **COMPUTER GENERATED ENTRIES WILL NOT BE ACCEPTED.**
5. The poster shall reflect **REMEMBRANCE** with a Canadian theme. If symbols are used, Canadian symbols such as Canadian and provincial flags, coats of arms, and representative flowers, birds or animals, as well as all forms of Canadian historical and current military dress shall be pre-eminent.

National Prizes



CATEGORY 1: *SENIOR* • GRADES 10, 11, 12

	Colour	Black & White
1ST PRIZE*	\$1000.00	\$1000.00
2ND PRIZE	\$500.00	\$500.00

*The first prize winners in Category 1 will be invited to Ottawa, accompanied by a parent, relative or guardian, at the expense of The Royal Canadian Legion to represent Canada's youth at the National Remembrance Day Ceremony.

CATEGORY 2: *INTERMEDIATE* • GRADES 7, 8, 9

	Colour	Black & White
1ST PRIZE	\$500.00	\$500.00
2ND PRIZE	\$250.00	\$250.00

CATEGORY 3: *JUNIOR* • GRADES 4, 5, 6

	Colour	Black & White
1ST PRIZE	\$250.00	\$250.00
2ND PRIZE	\$200.00	\$200.00

CATEGORY 4: *PRIMARY* • GRADES KINDERGARTEN, 1, 2, 3

	Colour	Black & White
1ST PRIZE	\$200.00	\$200.00
2ND PRIZE	\$150.00	\$150.00

Are you interested?

*Please contact the Legion branch nearest you
for their specific deadline date for entries
legion.ca/branch-locator*

6. Contestants may enter both a Colour and a Black and White Poster, but may submit only one entry for each.
7. Candidates must complete an official Registration Form, available from the local Legion branch or on line at legion.ca/contests, and attach it to their entry (no staples please).
8. National 1st place posters will be displayed at the Canadian War Museum in Ottawa for one year. 2nd and 3rd place national winners will be displayed at Parliament Hill during Remembrance week. All artwork will be returned to the artists through Provincial Commands.
9. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Poster Contest at any level.

LITERARY CONTEST

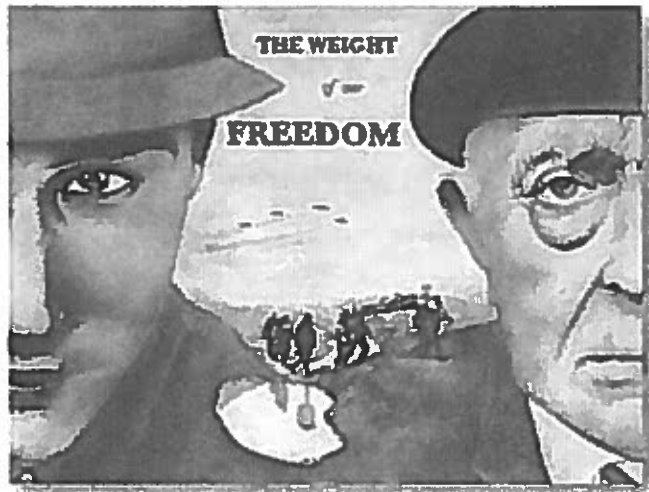
Essays *and* Poems

Remembrance

Contestants are challenged to exercise their creativity and write an essay and/or poem on the theme of Remembrance.

This is a contest to select the most suitable essays and poems submitted by students in the Canadian school system.

The essays and poems will be judged at the local Legion Branch and then at the Provincial level. The Provincial winners in the Junior, Intermediate and Senior categories will then be submitted to Ottawa for judging at the National level.



A plaque will be awarded to the 1st place winner in each category, and to the 1st place winners' schools.

Prizes will be awarded on the recommendation of the judges, whose decision will be final.

On notification of having been selected as a winner at the Dominion Command level, the writer agrees to the full and exclusive non-profit use of the literary work by The Royal Canadian Legion for the period of one year, after which all rights for usage revert to the writer.

Regulations

1. All entries to be submitted to the local Legion branch.
2. This contest is open to all students in the Canadian school system.
3. Entries may be submitted in either English or French.
4. Entries will be marked on the basis of originality of thought, expression, presentation, grammar, spelling and Canadian content.
5. Candidates must complete an official Registration Form, available from the local Legion branch or on line at legion.ca/contests, and attach it to their entry (no staples please).

National Prizes

CATEGORY 1: SENIOR • GRADES 10, 11, 12

Candidates will submit a composition in prose of not more than 800 words or a poem of not more than 32 lines.

	Essay	Poem
1ST PRIZE*	\$1000.00	\$1000.00
2ND PRIZE	\$500.00	\$500.00

*The first prize winners in Category 1 will be invited to Ottawa, accompanied by a parent, relative or guardian, at the expense of The Royal Canadian Legion to represent Canada's youth at the National Remembrance Day Ceremony.

CATEGORY 2: INTERMEDIATE • GRADES 7, 8, 9

Candidates will submit a composition in prose of not more than 500 words or a poem of not more than 32 lines.

	Essay	Poem
1ST PRIZE	\$500.00	\$500.00
2ND PRIZE	\$250.00	\$250.00

CATEGORY 3: JUNIOR • GRADES 4, 5, 6

Candidates will submit a composition in prose of not more than 350 words or a poem of not more than 32 lines.

	Essay	Poem
1ST PRIZE	\$250.00	\$250.00
2ND PRIZE	\$200.00	\$200.00

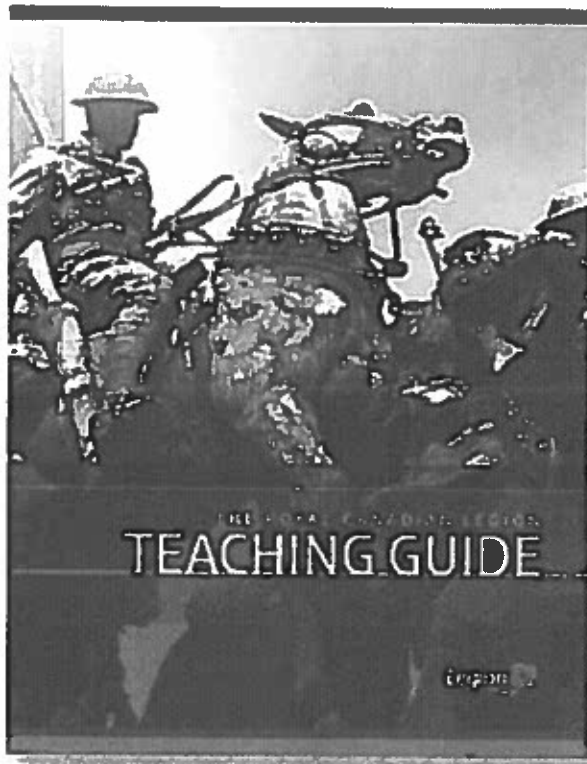
Are you interested?

*Please contact the Legion branch nearest you
for their specific deadline date for entries
legion.ca/branch-locator*

-
- Candidates will use only one side of the page.
 - Entries **must** not exceed the word or line limit.
 - Contestants may submit an Essay and a Poem, but may submit only one entry for each category.
 - Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Literary Contest at any level.

THE LEGION TEACHING GUIDE

- **The Legion Teaching Guide** assists primary and secondary school teachers impart valuable information
- Fosters tradition of Remembrance amongst Canadian youth
- Includes notes on Canadian military and Legion history, important Canadian symbols, Remembrance themes, songs and poems
- Explains the annual Poppy Campaign, Poster & Literary Contests and Remembrance activities
- **Interactive with websites and multi-media**
- **Available online** at legion.ca/teaching-guide



Lest We Forget

For more information, contact 1-888-556-6222

