



Manitoba & Northwestern Ontario Command  
*The Royal Canadian Legion*

563 St. Mary's Road  
Winnipeg, MB. R2M 3L6

Tel: (204) 233-3405 Fax: (204) 237-1775

E-Mail: [mblegion@mbnwo.ca](mailto:mblegion@mbnwo.ca)

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# POPPY CAMPAIGN

## 2020

### We Will Remember Them

#### **CRUCIAL INFORMATION RELATIVE TO PRICING**

**ENCLOSED.** Your 2020 Poppy Campaign circular is

attached. This package may also be found at

[www.mbnwo.ca](http://www.mbnwo.ca)

LEST WE FORGET



**If your Ladies Auxiliary is handling your Poppy Campaign  
please ensure that they receive this circular.**



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## POPPY CAMPAIGN 2020

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July 2020

TO: All Branches & Provincial Executive Council

**SUBJECT: POPPY DISTRIBUTION**

As a reminder, it is of utmost importance that ALL branches adhere to the Official Opening date for the distribution of Poppies.

As stated in the Poppy Manual, Opening the Campaign, Section 303. b.

**Official Opening** – The General By-Laws, Section 1101.c., state that the distribution of Poppies to the general public will **commence no earlier than the last Friday in October and concludes on November 11<sup>th</sup>** .

**Therefore distribution of Poppies for the 2020 calendar year may commence on Friday, October 30, 2020.**

Your adherence to this By-Law is required and appreciated.

In Comradeship,

Ronn Anderson  
Poppy Chairman



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## POPPY CAMPAIGN 2020 – ORDERING/PRICING

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July 2020

TO: ALL BRANCHES/POPPY CHAIRMEN

Both the Poppy & Wreath, as well as the Promotional Order form are fillable and available online on the front page of our website at [www.mbnwo.ca](http://www.mbnwo.ca).

If you prefer not to use the online forms, enclosed you will find hard copies of these forms. These forms must be used when ordering your 2020 Poppy Supplies. The forms do not contain any prices; therefore we have enclosed price lists which should be retained by the Branch for use.

### REMINDER:

Freight charges will be implemented on all **Poppy Promotional Materials**. The costs follow:

<u>Value</u>	<u>Shipping &amp; Handling</u>
to \$50.00	\$8.00
\$50.01 to \$100	\$10.00
\$100.01 - \$200	\$15.00
\$200.01 - \$500	\$25.00
\$500.01 and up	\$50.00

Freight charges will NOT be applied to Poppies and Wreathes. With these additional charges it is even more imperative that when placing your orders that you take care of all your needs in your initial order.

Enclosed please find a Poppy and Wreath Order Form and a Poppy Promotional Material Order Form to be used when ordering your 2020 Poppy Supplies. The forms do not contain any prices; therefore we have enclosed price lists which should be retained by the Branch for your immediate and future use.

**Poppy Orders must be received at Provincial Command by Friday, September 18, 2020.** Orders received after September 18, 2020 are not guaranteed to be delivered before the beginning of the Poppy Campaign.

- Orders accepted by email only if on the appropriate form.
- Do not phone/fax in the order then mail it as this may result in a duplicate order.
- You may wish to call to confirm that a faxed/mailed order has been received at Provincial Command.
- **Order from PROVINCIAL COMMAND – NOT DOMINION COMMAND.**

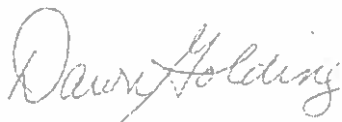
Rural Branches please supply street address for delivery. **P.O. BOX NUMBERS ALONE ARE NOT ACCEPTABLE.**

Please do not send payment with your order.

Finally, it is imperative that you continue to service all schools in your area with Poppies. If you have any questions please do not hesitate to contact us.

We wish you a successful 2020 Poppy Campaign.

In Comradeship,



Dawn Golding

Copy: Provincial Executive Council



**PLACE YOUR ORDER BEFORE SEPT.18, 2020**

**2020 Poppy and Wreath Pricing Effective March 1, 2019**

Item #	Description	Branch Cost
200501	Lapel Poppies	\$ 0.15
200502	Car Poppies	\$ 2.00
200503	Table Poppies	\$ 2.75
200508	Wreath 8"	\$ 24.00
200514	Wreath 14"	\$ 38.00
200520	Wreath 20"	\$ 64.00
200524	Wreath 24"	\$ 120.00
200531	Spray	\$ 28.00
200535	Cross Green	\$ 33.00
200536	Cross White	\$ 12.00
200571	Ribbons with Inscription	\$ 18.00

**20209 PROMOTIONAL MATERIAL Price List**

Item	Description	Branch Cost
200100	Remembrance Program (Blanks) (Pkg of 100)	\$ 0.10
200103	Small Wreath Card	\$ 0.10
200106	Poppy Flag 6' x 3'	\$ 40.00
200111	Receipt Book, Non-Valid for Income Tax Purposes	\$ 3.00
200114	Counter Card (We Thank You)	\$ 0.25
200132	Window Sticker	\$ 0.50
200141	Poppy Lapel Pin	\$ 2.00
200152	Poppy Seals 500 per roll	\$ 10.00
200155	"In Flanders Fields" Book /Soft Cover	\$ 12.00
200161	Two Minute Silence Pin	\$ 1.00
200168	Volunteer Ribbon (Pkg 100)	\$ 0.25
200170	Bookmark: In Flanders Fields (bilingual) Pkg. 100	\$ 8.00
200171	DVD In Flanders Field	\$ 20.00
200172	DVD Bryan Adams Remembrance Day	\$ 20.00
200173	Poppy Stickers in Roll - for Clothing (500 per roll)	\$ 15.00
200175	Poppy Bracelet	\$ 0.85
200177	Poppy Supporter Window Sticker Eng.	\$ 1.00

Item	Description	Branch Cost
200179	Poppy Supporter Sticker Eng.	\$ 1.00
200187	Poppy Centres	\$ 1.00
200188	Memorial Card with Envelope	\$ 0.50
20106A	Poppy Flag 10 x 5 inches	\$ 6.00
20106B	Stand for above flag	\$ 1.25
20102A	Plastic Outdoor Poppy Tray	\$ 19.50
20102B	Plastic Poppy Tray with attached Coin Box	\$ 4.25
20109A	Coin Box, White Plastic	\$ 2.25
200109	Coin Box Clear	\$ 2.50
200102	Plastic Indoor Poppy Tray	\$ 15.00
200104	Literary Composition Certificate	\$ 0.50
200115	Poster on Paper	\$ 1.00
200118	Poppy Appreciation Award	\$ 0.50
200128	Poster Contest Certificate	\$ 0.50
200144	School Program Certificate	\$ 0.50
200163	Literary and Poster Contest Pin	\$ 2.00
200181	Banner 15 x 20	\$ 950.00
200183	Banner 9 x 12	\$ 450.00
200185	Banner 4 x 20	\$ 325.00
200802	Promotional Material Order Form	N/C
200804	Wreath & Poppy Order Form	N/C
200807	Promotional Material Catalogue	N/C
200809	Winners - Poster & Literary Contests	N/C
200814	All Your Answers On The Poppy Campaign	N/C
200816	Youth Education Programs Booklet	N/C
200817	Wreath Catalogue	N/C
200830	Poppy Info. Card 'Promoting Remembrance' wallet size	N/C
200832	Poster & Literary Entry Form	N/C
200838	Tent Card - Contribution Uses	N/C
200839	Contribution Uses Card, Small, Bilingual	N/C
200840	Guidelines for Judging - Poster & Essay	N/C

**ORDERS MUST BE PLACED BEFORE SEPTEMBER 18, 2020**



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## POPPY CAMPAIGN 2020

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July 2020

TO: All Branches & Provincial Executive Council

**SUBJECT: POPPY FUND DISBURSEMENT REQUEST FORM**

Please find attached an "**Application for Special Use of Poppy Trust Funds**" form. You may utilize this form when requesting approval from Provincial Command to make use of the funds you have collected.

The attached form is available online at Provincial Command's website **<http://www.mbnwo.ca/doc.htm>** located near the bottom of the page under the heading Poppy and Remembrance. Once the form is completed, it may be sent to Provincial Command via scan, fax, and post for our approval.

In Comradeship,

Ronn Anderson  
Poppy Chairman

# Application For Special Use Of Poppy Trust Funds



(Please print)

Command: \_\_\_\_\_ Branch Name: \_\_\_\_\_ Branch #: \_\_\_\_\_

Branch Address: \_\_\_\_\_

Branch Telephone #: \_\_\_\_\_ Branch Fax #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone # / email: \_\_\_\_\_ Date: \_\_\_\_\_

## Poppy Manual Section 403 **USE OF FUNDS CATEGORIES** (Check only one of the following boxes)

**Poppy Manual Subsection 403.ii.a: Housing Accommodation or Care Facilities (Choose all which apply)**

Purchases  Construction  Repair  Furnishings

**Poppy Manual Subsection 403.ii.b: Medical (Choose one of the following)**

Medical Training  Medical Research

**Poppy Manual Subsection 403.ii.c: Medical Appliance**

**Poppy Manual Subsection 403.ii.d: Veteran Services Drop-In Centre for Veterans**

**Poppy Manual Subsection 403.ii.e: Relief of Disasters declared by the Federal or Provincial Government**

**Poppy Manual Subsection 403.ii.f: Monuments**

**Poppy Manual Subsection 403.ii.g: Support of Cadet Units**

**Poppy Manual Subsection 403.ii.h: Annual Veterans Visit**

**Poppy Manual Subsection 403.ii.i: Transportation**

**Poppy Manual Subsection 403.ii.j: Accessibility Modifications**

**Poppy Manual Subsection 403.ii.k: Coin sorting machine**

**Poppy Manual Subsection 403.ii.l: Transition Programs for Veterans**

**Poppy Manual Subsection 403.ii.m: Post Traumatic Stress Disorder—Service Dogs**

**Poppy Manual Subsection 403.ii.n: Support to Resource Centres (Choose one of the following)**

Military Family Resource Centre  Other—Supporting Veterans

**Poppy Manual Subsection 403.ii.o: Support to a Visiting Hospice Program**

Current Poppy Account Balance as of date motion approved by branch: \$ \_\_\_\_\_

Projected Cost: \$ \_\_\_\_\_ Amount Requested: \$ \_\_\_\_\_

Description of how the funds will be used or item being donated: \_\_\_\_\_

\_\_\_\_\_ Date of General Meeting at which this expenditure was approved: \_\_\_\_\_  
(yyyy/mm/dd)

Motion Moved By: \_\_\_\_\_ Motion Seconded By: \_\_\_\_\_

Signature: \_\_\_\_\_ Signature: \_\_\_\_\_  
Poppy Chairman / Treasurer Branch President / Administrator

## **PROVINCIAL COMMAND APPROVAL** Copy of minutes may be required by Provincial Command.

YES By: \_\_\_\_\_ Date: \_\_\_\_\_

NO: More information is required, please complete highlighted areas and return to Command.



# Poppy And Wreath Order Form

## Formulaire de Commande de Coquelicot et Couronne



**Note to Branches:** All orders and payments to be sent to your Provincial Command.  
Orders cannot be accepted without Provincial Command authorization.

**Note aux Filiales:** Toutes les commandes et paiements doivent être expédiés au bureau de la direction provinciale. Les commandes ne peuvent pas être acceptées sans l'autorisation de la direction provinciale.

For Provincial Command Use Only  
À l'usage de la Direction prov.  
ORDER # / N° DE COMMANDE

FROM / DE: Command / Direction: 04 - MB&NWO Command

Branch / Filiale: \_\_\_\_\_  
Name and Number / Nom et Numéro

Contact person / Personne contact: \_\_\_\_\_

Ship to / Expédiez à: \_\_\_\_\_

Phone / Tél. : \_\_\_\_\_ Date: \_\_\_\_\_

Requested Delivery Date / Date de livraison: \_\_\_\_\_

ITEM # / # ARTICLE	DESCRIPTION	QUANTITY PER UNIT / QUANTITÉ PAR UNITÉ	QUANTITY / QUANTITÉ
200501	#01 Box Lapel Poppies / Boîte coquelicots de revers	1 box = 1000 poppies 1 boîte = 1000 coquelicots	
200502	#02 Car Poppy / Coquelicot d'auto	each / chaque	
200503	#03 Table Poppy / Coquelicot de table	each / chaque	
200508	#08 Wreath / Couronne	each / chaque	
200514	#14 Wreath / Couronne	each / chaque	
200520	#20 Wreath / Couronne	each / chaque	
200524	#24 Wreath / Couronne	each / chaque	
200531	#31 Spray / Gerbe de coquelicots	each / chaque	
200535	#35 Cross / Croix	each / chaque	
200536	#36 Styrofoam Cross / Croix en polystyrène	each / chaque	
200571	Inscriptions for Ribbons* / Inscription pour rubans* (Attach a list of inscriptions) / (Joindre les inscriptions requises)	each / chaque	

**#14 Wreaths:** Maximum 16 characters per line, maximum 2 lines **Couronne #14:** Maximum 16 caractères par ligne, maximum 2 lignes

A space counts as one character.  
Un espace compte pour un caractère.

Line 1:

Line 2:

**#20 Wreaths:** Maximum 25 characters per line, maximum 2 lines **Couronne #20:** Maximum 25 caractères par ligne, maximum 2 lignes

A space counts as one character.  
Un espace compte pour un caractère.

Line 1:

Line 2:

**#24 Wreaths:** Maximum 30 characters per line, maximum 2 lines **Couronne #24:** Maximum 30 caractères par ligne, maximum 2 lignes

A space counts as one character.  
Un espace compte pour un caractère.

Line 1:

Line 2:

If additional ribbons are required, please attach a list of inscriptions.  
Si des rubans additionnels sont requis, prière de joindre une liste avec les inscriptions.

Provincial Command Stamp / Authority  
Étampe / Autorité de la direction provinciale

For Provincial Command Use Only / À l'usage de la Direction prov.

For Provincial Command Use Only  
ORDER #

# Poppy Promotional Material Order Form



## ENGLISH LANGUAGE MATERIAL

Quantity	Cat #	Description of Article	Price	Total
	200103	Small Wreath Card pkg 100		
	200104	Literary Contest Certificate		
	200114	Counter Card <i>We Thank You</i> pkg 100		
	200118	Poppy Appreciation Award Certificate		
	200128	Poster Contest Certificate		
	200132	Sticker - <i>Lest We Forget</i>		
	200141	Lapel Pin - <i>We Remember</i>		
	200144	School Program Certificate		
	200152	Poppy Seals (roll of 500)		
	200155	<i>Book in Flanders Fields</i>		
	200168	<i>Poppy Volunteer Ribbon</i> pkg 100		
	200171	DVD: <i>In Flanders Fields</i> (animated)		
	200172	DVD: <i>Remembrance Day: The Song</i>		
	200175	Poppy Bracelet <i>Lest We Forget</i>		
	200177	Window Sticker - <i>We Support The Poppy Campaign</i>		
	200179	Sticker - <i>We Support The Poppy Campaign</i>		
	200181	<i>We Remember</i> Banner—15' x 20'		
	200183	<i>We Remember</i> Banner—9' x 12'		
	200185	<i>We Remember</i> Banner—4' x 20'		
	200188	Memorial Card & Envelope pkg 100		
	200802	Order Form for Promotional Material		
	200807	Promotional Material Catalogue		
	200817	Wreath Catalogue		
	200840	Judging Guidelines		

## FRENCH LANGUAGE MATERIAL

Quantity	Cat #	Description of Article	Price	Total
	200113	Counter Card <i>Nous vous remercions</i> pkg 100		
	200123	Poppy Appreciation Award Certificate		
	200125	Literary Contest Certificate		
	200126	Small Wreath Card pkg 100		
	200129	Poster Contest Certificate		
	200133	Sticker <i>Nous nous souviendrons</i>		
	20141A	Lapel Pin <i>Nous nous souvenons</i>		
	200145	School Program Certificate		
	20152A	Poppy Seals (roll of 500)		
	200169	<i>Bénévole coquelicot</i> Ribbon pkg 100		
	200176	Poppy Bracelet <i>Nous nous souviendrons</i>		
	200178	Window Sticker - <i>Supporteur de la campagne coquelicot</i>		
	200180	Sticker - <i>Supporteur de la campagne coquelicot</i>		
	200182	<i>Souvenons-nous</i> Banner—15' x 20'		
	200184	<i>Souvenons-nous</i> Banner—9' x 12'		
	200186	<i>Souvenons-nous</i> Banner—4' x 20'		
	200189	Memorial Card & Envelope pkg 100		
	200803	Order Form for Promotional Material		
	200808	Promotional Material Catalogue		
	200820	Wreath Catalogue		
	20840A	Judging Guidelines		

## BILINGUAL & GENERAL MATERIAL

Quantity	Cat #	Description of Article	Price	Total
	200100	Remembrance Program (blank) pkg 100		
	200102	Plastic Poppy Tray Indoor		
	20102A	Plastic Poppy Tray Outdoor		
	20102B	Poppy Tray with Attached Coin Box		
	200105	Receipt Book (Valid)		
	200106	Poppy Flag 6' x 3'		
	20106A	Poppy Flag Desktop 10" x 5"		
	20106B	Base for Poppy Flag Desktop		
	200109	Coin Box Clear		
	20109A	Coin Box White		
	200111	Receipt Book (Non-valid)		
	200115	Poster on Paper		
	200161	2 Minutes Silence Pin		
	200163	Poster & Literary Contests Pin		
	200170	Bookmark <i>In Flanders Fields</i> pkg 100		
	200173	Poppy Lapel Sticker (roll of 500)		
	200187	Poppy Centres pkg 100		
	200804	Order Form Poppy & Wreath		
	200809	Winners Poster & Literary Contests		
	200814	Brochure <i>All Your Answers on the Poppy Campaign</i>		
	200816	Youth Education Programs Booklet		
	200830	Information Card		
	200832	Entry Form Poster & Literary Contests		
	200837	Poppy Trust Fund Form		
	200838	Contribution Uses Card Large—Tent Card		
	200839	Contribution Uses Card Small		
	200844	Application-Special Use of Poppy Trust Funds		

**SEND COMPLETED FORM TO PROVINCIAL COMMAND OFFICE**

Order Is To Be Delivered To: \_\_\_\_\_ Date: \_\_\_\_\_

Name \_\_\_\_\_

Branch Name & Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE—Branch President

\_\_\_\_\_  
SIGNATURE—Poppy Chairman Or Branch Secretary