



Manitoba & Northwestern Ontario Command
The Royal Canadian Legion

563 St. Mary's Road
Winnipeg, MB. R2M 3L6

Tel: (204) 233-3405 Fax: (204) 237-1775

E-Mail: mblegion@mbnwo.ca

POPPY CAMPAIGN 2020

POSTER & LITERARY CONTEST INFORMATION



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**POPPY CAMPAIGN 2020
NATIONAL LITERARY AND POSTER CONTEST**

July 2020

TO: All Branches & Provincial Executive Council

Enclosed herewith please find brochures pertaining to the 2020/2021 Royal Canadian Legion Literary and Poster Contests.

The new combined brochure is intended to be distributed to all schools and displayed on school bulletin boards.

NOTE: Branches are to advise the School/Teacher that the following information must be provided with each entry;

Poster Contests: Every entry **MUST ONLY** have a **COMPLETED** entry form attached (no staples or other attachments).

Literary Contest: Every entry **MUST ONLY** have a **COMPLETED** entry form attached (no staples or other attachments).

Entries received without the above information are to be returned to the school concerned for completion.

Selected entries arriving at Provincial Command will not be accepted unless the Poster and Literary Remembrance Contest Registration Form #200832 is completed and attached to the submission.

Competitions will be governed by the regulations as stated in the enclosed brochure.

It is imperative that the deadline dates on the reverse be strictly adhered to, thus allowing for sufficient time for judging at all levels.

NATIONAL LITERARY AND POSTER CONTEST
Deadline Dates

1. Compositions and Posters are to be submitted to the local Branch of The Royal Canadian Legion no later than **November 6, 2020.**
2. Branches shall have the compositions and posters judged and submit the winners in each category to the Zone Commander no later than **November 20, 2020.**
3. Zone Commanders shall have the compositions and posters judged and submit the winners in each category to their District Commander no later than **December 11, 2020.**
4. District Commanders shall have the compositions and posters judged and submit the winners in each category to reach Command Office by **January 8, 2021.**
5. Late entries will not be accepted
6. The decision of the judges, at all levels, will be final.

In addition to the Dominion Command Awards, this Command will award \$50.00 to the winner of each of the categories at Provincial Command Level.

It is hoped that all concerned will bring this matter to the attention of the schools in their area so that as many students as possible may enter the competition.

Prompt action must be taken to supply the schools with the enclosed material to enable the students to have sufficient time to complete their compositions and posters.

Yours fraternally,



Ronn Anderson
Poppy Chairman

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NATIONAL LITERARY AND POSTER CONTEST**

July 2020

TO: All Branches & Provincial Executive Council

*** IMPORTANT ***

**PLEASE MAKE SURE THAT ALL
THE ENTRY FORM IS
COMPLETED.**

AND

**THE LITERARY & POSTER
SUMMARY SHEET IS
COMPLETED AND SENT TO
PROVINCIAL COMMAND**

Any Entries Received at Provincial Command that are not
complete will be returned!!!!



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POPPY CAMPAIGN 2020

LITERARY & POSTER

To: ALL BRANCHES

July 2020

Please complete the following and ensure it is submitted to the Provincial Command no later than November 20, 2020.

TOTAL # OF ENTRIES RECEIVED IN THIS YEAR'S COMPETITION

<u>CONTEST</u>	<u>AGE GROUP</u>	
LITERARY CONTEST	Junior	_____
	Intermediate	_____
	Senior	_____
POETRY CONTEST	Junior	_____
	Intermediate	_____
	Senior	_____
POSTER CONTEST - COLOUR	Primary	_____
	Junior	_____
	Intermediate	_____
	Senior	_____
POSTER CONTEST - BLACK & WHITE	Primary	_____
	Junior	_____
	Intermediate	_____
	Senior	_____

Yours fraternally,

Ronn Anderson
 Poppy Chairman

Completed & returned by Branch #

*** PLEASE ENSURE THIS FORM IS SUBMITTED TO PROVINCIAL COMMAND ***

Entry Form - Poster and Literary Contests

Formulaire d'inscription - Concours d'affiches et littéraire



A CATEGORY / CATÉGORIE

POSTER / AFFICHE

COLOUR / COULEUR

BLACK & WHITE / NOIR ET BLANC

LITERARY / LITTÉRAIRE

ESSAY/COMPOSITION
Word Count / Nombre de mots _____
Maximum: 800 Sr. 500 Int. 350 Jr.

POEM/POÈME
Line Count / Nombre de lignes _____
Maximum: 32 lines

GRADE LEVEL / NIVEAU SCOLAIRE

Primary / Primaire (Poster Only / Affiche seulement) Kindergarten, Grades 1, 2 and 3 / Maternelle, 1, 2 et 3^{ème} années

Junior / Junior Grades 4, 5 and 6 / 4, 5 et 6^{ème} années

Intermediate / Intermédiaire Grades 7, 8 and 9 / 7, 8 et 9^{ème} années

Senior / Sénior Grades 10, 11 and 12 / 10, 11 et 12^{ème} années

B STUDENT / ÉTUDIANT(E) *Please print (Block Letters) / Veuillez imprimer en lettres moulées*

First and Last Name / Nom complet de l'étudiant(e): _____

Mailing Address / Adresse postale: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____

Telephone Number / No. de téléphone: (_____) _____ Email / Courriel: _____

Grade / Année: _____ Age / Âge: _____ M / F: _____

C SCHOOL / ÉCOLE

School Full Name / Nom complet de l'école: _____

School Address / Adresse de l'école: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____

Contact Teacher / Enseignant(e)-contact: _____

Telephone Number / No. de téléphone: (_____) _____ Email / Courriel: _____

D STUDENT CONSENT / AUTORISATION DE L'ÉTUDIANT(E)

I am the sole creator of the entry. I give The Royal Canadian Legion permission to reproduce my entry for the sole purpose of promoting this program and the Legion for the current contest year. The Royal Canadian Legion does not rent or sell the names of applicants to any organization or advertiser. / Je suis le créateur/la créatrice unique de la soumission. J'accorde à la Légion royale canadienne le droit de reproduire ma soumission pour le seul but de promouvoir ce programme et la Légion, pour l'année courante du concours. La Légion royale canadienne ne loue ni ne vend les noms des candidat(e)s à aucune organisation ou publicitaire.

Student's Signature /
Signature de l'étudiant(e): _____

E PARENT OR LEGAL GUARDIAN'S PERMISSION / PERMISSION DU PARENT OU DU TUTEUR LÉGAL

I acknowledge that my child was the sole creator of the entry. I hereby give my child permission to complete the entry form in full for the Poster or Literary Contest sponsored by The Royal Canadian Legion. / Je déclare que mon enfant est le créateur/la créatrice unique de la soumission. Par la présente, j'accorde la permission à mon enfant de compléter le Formulaire d'inscription en entier pour le concours d'affiches ou littéraire parrainé par la Légion royale canadienne.

Parent or Guardian's Signature /
Signature du parent ou du gardien / de la gardienne: _____

F BRANCH / FILIALE:

Branch No. / No. de filiale: _____ Branch Name / Nom de filiale: _____

Branch Address / Adresse de filiale: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____ District: _____ Zone: _____

G COMMAND / DIRECTION:

Certified as eligible by Command / Certifié comme admissible par la direction: _____

Date: _____

Annual Poster and Literary Contests Judging Guidelines



POSTER CONTEST REGULATIONS

1. This contest is open to all Canadian students in the Canadian school system.
2. All entries are to be submitted to the local Legion branch.
3. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Poster Contest at any level.
4. Entries will be no larger than 56 cm x 71 cm.
5. Please choose which contest you would like to enter and use only the following:

Colour: Full colour

Black & White: Pencil, charcoal and/or India ink

6. Entries will be judged on originality, expression of designated subject, drawing and illustration. **COMPUTER GENERATED ENTRIES WILL NOT BE ACCEPTED.**
7. The poster shall reflect **REMEMBRANCE** with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent. Such national symbols are Canadian and provincial flags, coats of arms, and representative flowers, birds or animals, as well as all forms of Canadian historical and current military dress.
8. Candidates will complete an official Registration Form, available from the local Legion branch or online at www.Legion.ca. Attach it to the entry (no staples please).
9. Winning posters, at the national level, will be framed and placed on display at the Canadian War Museum in Ottawa for one year. Second and third place national level winners will be displayed at Parliament Hill during the week of Remembrance. All artwork will be returned to the artists through Provincial Commands.
10. A Contestant may enter both the Colour Contest and the Black and White Contest, but may submit only one entry for each category.

COLOUR POSTER CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Theme 20%	Does it show originality? Does it grab the viewer's interest?	
Effect 30%	Does it inspire the viewer? Does it make the viewer think?	
Clarity 25%	Is the poster content clear? Is the message concise? Does the message have an impact on the viewer?	
Composition 25%	Is the poster balanced in colour and overall content? Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information etc.) WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT	

BLACK AND WHITE POSTER CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Theme 20%	Does it show originality? Does it grab the viewer's interest?	
Effect 30%	Does it inspire the viewer? Does it make the viewer think?	
Clarity 25%	Is the poster content clear? Is the message concise? Does the message have an impact on the viewer?	
Composition 25%	Is the poster balanced in content and shading? (drawn by hand in pencil, charcoal or India ink only) Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information, etc.) WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT	

Student Full Name	
Grade	Category
Home Address	
Telephone Number	
Age	M/F
School Full Name	

LITERARY CONTEST REGULATIONS

1. This contest is open to all Canadian students in the Canadian school system.
2. All entries are to be submitted to the local Legion branch.
3. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Literary Contest at any level.
4. Entries may be submitted in either English or French.
5. Entries will be marked on the basis of originality of thought, expression, presentation, grammar, spelling and Canadian content.
6. Candidates will complete an official Registration Form, available from the local Legion branch or online at www.Legion.ca. Attach it to the entry.
7. Candidates will use only one side of the page.
8. Entries must not exceed the word or line limit as outlined on the entry form.
9. A Contestant may submit both an Essay and a Poem but may submit only one entry for each category.

ESSAY CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Original Thought 40%	Is the material fresh? Does it have a sincere ring? Does it reflect a student's view?	
Effectiveness of Presentation 30%	Is the material presented dramatically? Does it sustain interest? Does it make a point? Is it too long? No more than 800 words for Senior Essay, 500 words for Intermediate Essay or 350 words for Junior Essay.	
Clarity of Language 15%	Is the language simple, direct? Is it expressed logically?	
Composition 15%	Are the basic rules of syntax observed? Are the basic rules of punctuation followed? Is the spelling correct?	

NB: Judges at any level are not to change/alter any text on the submission.

POETRY CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Theme 40%	First consider the basic thought. Does it show original thinking? Is the theme presented in an exciting manner? Is the theme sustained throughout the poem? (within no more than 32 lines of poetry required for all categories)	
Effect 15%	Does the author succeed in maintaining any special effects? (i. e. staccato rhythm, explosive phrases or imagery)	
Clarity 15%	Is the message clear?	
Pace 15%	Is the pace consistent? Is it dull?	
Rhythm 15%	Is the rhythm of words appropriate? Is it natural? Is it exciting?	

NB: Judges at any level are not to change/alter any text on the submission.

Student Full Name	
Grade	Category
Home Address	
Telephone Number	
Age	M/F
School Full Name	