



**Dominion Command
Direction Nationale**

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28 August 2020

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Distribution List

LEGION CONDUCTED REMEMBRANCE CEREMONIES – 11 NOV 2020

General

The importance of a live ceremony honouring our Veterans and their sacrifices is considered paramount by the Legion, especially during the 75th anniversary of the end of the Second World War. As so many other commemorations have either been cancelled or delayed by the current pandemic the symbology of our Legions and community leaders paying homage to past sacrifices and before the eyes of those that served is more important now than ever. Our pledge to never forget echoes loudly throughout a land that has been immersed in isolation with a population whose focus is far from the events that we honour with this ceremony.

Taking the lead the 2020 National Remembrance Ceremony will be conducted live at the National War Memorial on 11 Nov 2020. This instruction outlines the plan that will allow many elements of the previously conducted ceremonies to take place while working within the restrictions imposed by the current pandemic. It should be viewed as an example to the myriad of Legion ceremonies to be held this 11 Nov 2020.

Aim

The aim of this instruction is to provide a model for the conduct of Legion conducted Remembrance Day Ceremonies amidst the current pandemic.

Contributing Factors

The planning of Legion organized Remembrance Ceremonies needs to take into consideration the following restrictions imposed by authorities as a result of the current pandemic:

- The Government and local health authorities direction on the limit on outside gatherings.
- The restrictions imposed on indoor gatherings.
- The requirement to physically distance between individuals to a minimum of six feet or two meters.
- The requirement to wear protective masks.
- Members of the Cadet and Junior rangers are prohibited from participating in such activities as remembrance ceremonies.

- Many of our Veterans and members are in the demographic most affected by the current pandemic.
- The Canadian Armed Forces abides by the restrictions imposed by the local Health authorities and are therefore limiting numbers and marching formations.

Execution

The National Remembrance Ceremony conducted in Ottawa is the example to be emulated for all outdoor ceremonies and will be conducted in two phases, preparation and execution.

Phase 1: The preparation for the ceremony begins now and will include consultation with all participating partners. For Ottawa the planning is based on a maximum of 100 personnel on site and will not change even if the 100 external gathering restriction is relaxed. Meetings will be primarily carried out via electronic means (Zoom) complimented by on-site coordination.

Phase 2: The conduct of the ceremony will follow the standard format outlined in Chapter 6 of the Ritual, Awards & Protocol Manual and modified to conform to the local restrictions. The National Ceremony will follow the following format:

Location - The ceremony will take place at the War Memorial on 11 November.

Veterans' Parade - There will be no Veteran's parade.

Canadian Armed Forces - There will be no CAF parade.

Colour Party: Reduced to Canadian, Legion, Union Jack, Red Ensign, NATO & UN)

Canadian Armed Forces: Four armed sentries and one sentinel (Nursing Sister) posted by Canadian Armed Forces.

Other: One trumpeter, one piper to play the Lament, flag orderly to lower and raise the Canadian flag.

Vice Regal Party: standing in front of and facing Memorial. Their wreaths are prepositioned so no assistant wreath bearer is required.

Wreath Bearers: The majority of wreaths are to be preplaced at the memorial prior to the ceremony. Those wanting to place the wreath personally can do so after the ceremony concludes. Acknowledgement of preplaced wreaths will be placed on our website.

Spectators: Discouraged from attending due to the limited space and the requirement to physically distance.

Media: Media are invited to attend however for a national broadcast we have yet to receive confirmation. We will be broadcasting via Facebook Live regardless.

Questions: Questions can be directed towards dmartin@legion.ca or ktherien@legion.ca

Conclusion

The modifications we as Legionnaires will experience in our planning and conduct of a Remembrance Day Ceremony are difficult but not insurmountable. Following the local area restrictions imposed due to the pandemic needs to be paramount in concern of the safety of all involved. However with a reduction in people at the ceremony location, be it the National War Memorial or your local cenotaph and an adjustment in the format will allow us to honour our Veterans and the sacrifices made regardless of the pandemic.

We Will Remember!

Distribution List

DEC
Provincial Executive Directors
All Branch



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2020 NATIONAL POPPY CAMPAIGN

General

The COVID-19 pandemic has placed a strain on the resources and psyche of Canadians which will undoubtedly have a major effect on the 2020 Poppy Campaign. When you place this concern with the traditional way that the Legion has conducted its successful Poppy Campaign in the past there is a need to establish rules that will enhance the health and safety of the general public and the many valuable volunteers that support this effort.

Our focus is to prevent contact and the spread of COVID-19 within Legion ranks by concentrating on the following:

- Complying with Provincial Emergency Orders as it applies to the operation of the 2020 Poppy Campaign,
- Providing the direction to ensure a safe environment for both volunteers and the general public,
- Preventing the spread of Covid-19,
- Protecting people who are at higher risk for adverse health complications, and
- Maintaining the Poppy Campaign operations.

AIM

The aim of this directive is to provide branches with information that is required to conduct a safe and successful 2020 Poppy Campaign

CONTRIBUTING FACTORS

The planning for the 2020 Poppy Campaign must take into consideration the following restrictions imposed by authorities as a result of the current pandemic:

- The Provincial Government and City/town health restrictions in your area,
- The requirement to physically distance between individuals to a minimum of six feet or two meters,
- Members of the Cadet and Junior rangers are prohibited from participating in such activities as the Poppy Campaign, and

- Many of our older Veterans/members are in the demographic most affected by the current pandemic.

EXECUTION POINTS

The National Poppy Campaign will be conducted 30 October to 11 November 2020 with the following recommendations:

- Any door to door solicitation should be avoided.
- When possible the focus for Poppy distribution should be on Poppy collection boxes being placed in business' with a regular rotation of collecting funds and replenishing Poppies. In order to assist in this effort you will find the Corporate Partnerships for 2020 attached. There is also attached the contact numbers for the specific store locations of those corporations participating.
- Corporate Partners Directive. In this attached directive are three categories of partners labelled Volunteers, Point of Sale and Donations defined as:
 - **Volunteers:** Asking for either a Legion member to distribute or place a box in that store. Read the directive to determine and use the contact list to speak to the store contact.
 - **Point of Sale:** For these locations only Poppy Boxes and Poppies are required. Funds collected at Point of Sale locations will be processed through a centralized accounting system and branches will receive the donations collected in that location in one lump sum from Dominion Command after 11 Nov 20.
 - **Donations:** These locations have chosen to make a donation to the Centralized Poppy Fund and do not accept Poppy boxes or volunteers.
- When leaving Poppy collection boxes at a store ensure you leave a contact number with the owner/manager to notify you when more Poppies are required or consider leaving additional Poppies to replenish the box.
- When collecting Poppy donations in person at a business the volunteer should place the Poppies on an accessible table and remain six feet or two metres distance from the box. The volunteer should be wearing a N95 protective mask and have access to a bottle of hand sanitizer both of which can be purchased for this campaign with funds as outlined in article 401.i.c. of the Poppy Manual.

- Money collected from donations should be left for one hour before counting. As a note the virus does not thrive on the surface of coins so the risk is extremely low however polymer may be less resistant.
- Basic hygiene methods should be observed at all times to include the frequent washing of hands, wearing protective masks when indoors and refrain from touching your face.
- If you are ill or have a cold do not participate in the campaign.

CONTACTS/UPDATED INFORMATION

- In order to get the most up to date information please go to the Member Portal at: portal.legion.ca/2020-campaigns
- Questions in regard to this instruction can be sent via email to Freeman Chute the National Poppy & Remembrance Coordinator at fchute@legion.ca.

CONCLUSION

The 2020 Poppy Campaign will proceed as stated with a focus on member safety. By observing the stated health regulations and equipping our members with the required tools to enhance their safety the campaign will succeed at all levels. Our Veterans and communities depend on it.

Attachments:

Corporate Partnerships General

Contact attachments are located at portal.legion.ca/2020-campaigns

Costco - Canadian Warehouse Listing
Bulk Barn Store Locations
Hudson's Bay – Store Directory
London Drugs – Store Contact List
Hearing Life Clinics – Locations List
Starbucks – Store List

Distribution List

DEC
Provincial Executive Directors
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TO / À: ALL BRANCHES / TOUTES LES
FILIALES

FILE/DOSSIER: 35-1
DATE: Sept 2020

SUBJECT/ CORPORA TE PARTNERSHIPS – 2020 POPPY CAMPAIGN
OBJET : PARTENARIATS D'ENTREPRISES – CAMPAGNE DU COQUELICOT 2020

Each fall, The Royal Canadian Legion provides Canadians with the opportunity to remember and honour our fallen comrades by conducting the annual Poppy Campaign. By wearing a Poppy, the sacred symbol of Remembrance, Canadians pay tribute to their sacrifices, deeds and accomplishments.

Chaque automne, avec sa campagne du Coquelicot, La Légion royale canadienne (LRC) offre aux Canadiens l'occasion de se souvenir et d'honorer nos camarades morts au champ d'honneur. En portant le coquelicot, symbole sacré du Souvenir, les Canadiens rendent hommage à leurs sacrifices, et à leurs hauts faits et réalisations.

Again this year, the Dominion Command Poppy and Remembrance Committee is pleased that national corporations wish to assist branches in their important work. The Poppy Campaign for 2020 is from 30 October until 11 November.

Encore cette année, le comité du Coquelicot et Souvenir de la Direction nationale est ravi de voir des entreprises nationales soutenir les filiales dans leur travail important lors de la campagne du Coquelicot qui se tiendra du 30 octobre au 11 novembre 2020.

VOLUNTEERS

Tim Hortons: For the past ten years, Tim Hortons has conducted a very successful campaign to promote Remembrance during the annual Poppy Campaign. This success, however, is due to the outstanding level of branch participation in this promotion.

BÉNÉVOLES

Tim Hortons: Depuis les dix dernières années, Tim Hortons mène des campagnes couronnées de succès dans la promotion du Souvenir lors de la campagne annuelle du Coquelicot. Ce succès promotionnel est en grande partie le résultat de la participation exceptionnelle des filiales.

To ensure another successful partnership, I would ask you to make contact with your local restaurant(s) as soon as possible and arrange to make Poppies available.

Pour s'assurer d'une autre collaboration fructueuse, je vous invite à contacter les restaurants de votre localité pour prendre dès que possible les dispositions nécessaires à leur approvisionnement en coquelicots.

If you can, please schedule to have a

Si vous le pouvez, prévoyez la présence

Veteran in these locations to personally distribute the Poppies to guests. These restaurants tend to be very busy locations so branches should be aware of the need to replenish the supply of Poppies and pick-up the coin insert trays on a regular basis.

Shoppers Drug Mart/Pharmaprix:

Located across Canada, Shoppers Drug Mart (Pharmaprix in Quebec) has again confirmed its participation in the annual Poppy Campaign on a national scale and has done so for the past twelve years. They have extended the opportunity to branches to have a Veteran distribute Poppies in each of their locations or to have a Poppy tray placed on their counter. Branches are asked to speak with their local Pharmacist-owner or Front Store Manager to coordinate arrangements.

Bulk Barn: This year again, Bulk Barn has confirmed its participation in the annual Poppy Campaign on a national scale. Bulk Barn has extended the opportunity for branches to have a Veteran distribute Poppies in each of their 250 locations or to have a Poppy tray placed on their counter. Branches are asked to speak with their local Bulk Barn storeowner to coordinate arrangements for this additional opportunity.

Michaels: This year, Michaels has confirmed its participation in the annual Poppy Campaign at all of its locations in Canada. Michaels has invited branches of the Royal Canadian Legion to have a Poppy tray placed in each of its over 130 Canadian stores. Branches are asked to speak with the store manager at each Michaels location to coordinate arrangements.

d'un vétéran sur les lieux pour distribuer personnellement les coquelicots aux clients. Ces restaurants étant souvent très achalandés, les filiales doivent régulièrement veiller à réapprovisionner les plateaux pour coquelicots et à ramasser les boîtes à monnaie.

Shoppers Drug Mart / Pharmaprix :

Partout au pays, Shoppers Drug Mart (Pharmaprix au Québec) confirme sa participation à la campagne du Coquelicot, tout comme au cours des 12 dernières années. L'entreprise permet aux filiales d'avoir un vétéran dans chacun de ses magasins pour distribuer des coquelicots ou placer un plateau pour coquelicots sur leur comptoir. Les verront à prendre les dispositions nécessaires avec le propriétaire-pharmacien local ou le gérant du magasin.

Bulk Barn : De nouveau cette année, Bulk Barn confirme sa participation à la campagne annuelle du Coquelicot à l'échelle nationale. L'entreprise offre aux filiales d'avoir un vétéran sur place pour distribuer des coquelicots dans chacun de ses 250 points de vente ou placer un plateau pour coquelicots sur leur comptoir. Les filiales sont priées de rencontrer le propriétaire du magasin local pour coordonner la mise en place de cette autre opportunité.

Michaels : Cette année, Michaels a confirmé sa participation à la campagne du Coquelicot à l'échelle nationale. L'entreprise offre aux filiales de placer un plateau pour coquelicots dans chacun de ses 130 magasins du Canada. Les filiales verront à prendre les dispositions nécessaires avec le gérant du magasin local.

Walmart Canada: Walmart Canada is inviting representatives to canvas at its store locations across Canada from October 30th to November 10th. Branches are asked to contact their local Walmart store and speak with the store manager or member of management to make arrangements.

Revera Remembers: Revera is a leading owner, operator and investor in the senior living sector. With approximately 200 retirement communities and long term care centres across Canada, hundreds of Veterans call Revera home.

Revera is honoured to have the opportunity to work closely with the Royal Canadian Legion and its branches.

Revera's goal is to have Poppies and Poppy boxes available in each of our long term care homes and retirement communities across Canada.

Please reach out to the Executive Directors of our homes to arrange the pick-up and/or delivery of Poppy boxes. Veterans are always welcome to visit our homes to personally hand out Poppies and meet other Veterans who may live in our communities.

Best Buy Canada: Best Buy Canada is pleased to support the 2020 Poppy Campaign at all stores across Canada.

Best Buy stores welcome representatives of the Legion to make Poppies available to customers outside the entrance of store locations from October 30th to November 11th. During inclement weather, representatives are welcome to canvas from between the store entrance doors.

Walmart Canada : Walmart Canada invite les filiales de la Légion à solliciter des dons dans ses magasins du Canada du 30 octobre au 10 novembre. Les filiales sont invitées à communiquer avec le gérant ou un membre de la direction du magasin local afin de prendre les dispositions nécessaires.

Revera se souvient : Revera est un important propriétaire exploitant et investisseur du secteur de l'habitation pour personnes âgées. Elle compte à travers le Canada quelque environ 200 villages-retraite et centres de soins de longue durée où résident des centaines de vétérans.

Revera est ravie de l'opportunité de pouvoir collaborer étroitement avec la LRC canadienne et ses filiales.

L'objectif de Revera est d'offrir des coquelicots et plateaux à chaque village ou centre Revera du pays.

Prière de joindre le directeur des résidences Revera locales et de prendre les dispositions pour la livraison et collecte des plateaux pour coquelicots. Les vétérans sont invités à visiter en personne les résidences pour y distribuer les coquelicots tout en rencontrant d'autres vétérans vivant dans leur communauté.

Best Buy Canada : Best Buy Canada est fière d'appuyer la campagne du Coquelicot 2020 dans tous ses magasins du Canada.

Les magasins Best Buy Canada invitent les filiales de la Légion, du 30 octobre au 11 novembre, à offrir des coquelicots devant l'entrée de leurs magasins. Par mauvais temps, les bénévoles de la Légion pourront solliciter entre les portes d'entrée.

Branches interested in attending a Best Buy location should contact the local store directly and ask to speak with General Manager or Manager on Duty to make appropriate arrangements.

Costco Wholesale Canada Ltd.: Costco Wholesale Canada Ltd. Costco Canada is pleased to participate in the 2020 Poppy Campaign. The Legion will be allowed in the vestibule of all Costco Wholesale locations across Canada from the 1 to 10 Nov 20. A memorandum will be communicated by Costco Wholesale Central office to all Warehouse Managers to reiterate the above. Legion branches are encouraged to contact Warehouse Managers in their area to ensure a smooth campaign.

Hudson's Bay: Hudson's Bay, Saks and Saks Fifth Avenue stores across Canada are happy to support the Royal Canadian Legion's Poppy Campaign this year. Legion branches are encouraged to contact their local Hudson's Bay, Home Outfitters, Saks and Saks Fifth Avenue store General Manager to coordinate Poppy distribution sites.

VIA Rail Canada: For the seventh consecutive year, VIA Rail Canada (VIA Rail) is proud to be participating in the Royal Canadian Legion's annual Poppy Campaign.

Between October 30 and November 11, there will be decals of poppies on select trains and we will be welcoming members of the Legion to make Poppies available for donations at all VIA Rail owned stations.

Furthermore, as a Corporate Partner this year, VIA Rail will encourage passengers, employees and the public to contribute to the campaign, remember

Les filiales intéressées à solliciter sur le site d'un magasin Best Buy doivent communiquer avec le directeur général ou gérant de service du magasin afin de prendre les dispositions nécessaires.

Costco Wholesale Canada Ltée : Costco Wholesale Canada Ltée est fière de participer à la campagne du Coquelicot 2020. La LRC est bienvenue dans l'entrée de tous les entrepôts partout au Canada, et ce, du 1^{er} au 10 Nov 2020. Le siège central de Costco Wholesale distribuera un mémo à ce sujet à ses gérants d'entrepôts. On invite les filiales à prendre les dispositions nécessaires avec le gérant de l'entrepôt local afin d'assurer le succès de la campagne.

La Baie d'Hudson : Les magasins La Baie d'Hudson, Saks et Saks Fifth Avenue partout au pays sont heureux cette année d'appuyer la LRC. On invite les filiales à prendre les dispositions nécessaires avec le gérant du magasin local La Baie d'Hudson, Home Outfitters, Saks et Saks Fifth Avenue pour coordonner les sites de distribution de coquelicots.

VIA Rail Canada : Pour la septième année consécutive, VIA Rail Canada est fière de participer à la campagne du Coquelicot de la LRC.

Du 30 octobre au 11 novembre, des autocollants de coquelicots orneront certains de nos trains, et dans toutes les gares appartenant à VIA Rail, les filiales pourront offrir des coquelicots en échange de dons.

Cette année, en tant qu'entreprise partenaire, VIA Rail encouragera aussi ses passagers, ses employés et le grand public à contribuer à la campagne, à se souvenir du sacrifice de nos soldats et à soutenir nos

our fallen soldiers as well as support our veterans.

Lest we forget!

London Drugs: Once again this year, London drugs will again participate in our annual poppy campaign by having a Veteran distribute Poppies in each of their locations, have a Poppy tray placed on their counter or ask customers to donate through Point of Sale (PoS) when paying at the cash. Branches are asked to contact their local London Drug Store Manager for arrangements.

Bank of Montreal (BMO): BMO Bank of Montreal has confirmed its participation in the 2020 Poppy Campaign at its branches across Canada. The campaign will begin October 30th for BMO and run until November 11th.

The official bank of the Canadian Defence Community since 2008, BMO works in partnership with Canadian Defence Community Banking (CDCB) to offer banking products and services specifically designed to meet the unique needs of service members and their families, Veterans, RCMP, Department of National Defence civilians and Canadian Coast Guard.

Once again this year, we would ask you to make contact with your local BMO branch manager(s) as soon as possible and arrange to make Poppies and Poppy trays available. BMO branch managers have also been instructed to contact their local Legion representative(s) to confirm their participation. Local Legionnaires will manage the collection of funds from Poppy boxes.

vétérans.

N'oublions pas!

London Drugs : Cette année encore, London Drugs participe à notre campagne du Coquelicot en permettant à un vétéran de distribuer des coquelicots dans chacun de ses établissements, en plaçant un plateau à coquelicots sur leurs comptoirs ou en demandant aux clients de faire un don dans un point de vente lorsqu'ils paient à la caisse. Les filiales sont priées de contacter le gérant de leur pharmacie locale London Drug pour prendre les dispositions nécessaires.

BMO Banque de Montréal : La BMO Banque de Montréal a confirmé, pour la période du 30 octobre au 11 novembre, sa participation à la campagne du Coquelicot 2020 dans ses plus de 900 succursales à travers le Canada.

Banque officielle de la communauté de la Défense depuis 2008, la BMO travaille en partenariat avec les Services bancaires pour la communauté de la Défense (SBCDC) pour offrir des produits et services bancaires spécialement conçus pour répondre aux besoins uniques des militaires et de leurs familles, des vétérans, des membres de la GRC, des civils du ministère de la Défense nationale et de la Garde côtière canadienne.

Cette année encore, veuillez contacter le plus rapidement possible les directeurs de succursale BMO locale pour mettre à leur disposition les coquelicots et plateaux pour coquelicots. Les directeurs de succursale BMO ont également été invités à contacter les filiales locales pour confirmer leur participation. Les filiales locales verront à gérer la collecte des fonds provenant des boîtes à coquelicots.

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Peoples (SIGNET Jewelers): Have confirmed they will be participating in our annual poppy campaign by having poppy's available on the counters of each of their stores. The store manager will determine the best method of receiving donations when contacted by the local Legion Branch.

POINT OF SALE (POS)

Branches are asked to drop off poppy's only with the instruction sheet attached. Printable version available at:
portal.legion.ca/2020-campaigns

Starbucks: Located across Canada, Starbucks has confirmed its participation in the annual Poppy Campaign on a national scale. They have extended the opportunity to branches to have a poppy tray placed at each one of their locations and donations collected through Point of Sales (PoS). Branches are asked to speak with their local Starbucks Store Manager to coordinate arrangements.

North Western Company: North Western Company with 120 stores across Canada are happy to support the Royal Canadian Legion's Poppy Campaign this year. By having Poppies in each of their locations, in a Poppy tray placed on their counter and ask customers to donate through Point of Sale (PoS) when paying at the cash.

Hearing Life: Once again this year, Hearing Life will again participate in our annual poppy campaign by having a Poppy tray placed on their counter and ask clients to donate through Point of Sale (PoS) when paying at the cash. Branches are asked to contact their local Hearing Life Store Manager for

Peoples (SIGNET Jewelers) : Ce magasin a confirmé sa participation à notre campagne annuelle du Coquelicot en offrant des coquelicots sur les comptoirs de chacun de ses points de vente. Le gérant du magasin déterminera la meilleure façon de recevoir les dons lorsqu'il sera contacté par la filiale locale de la Légion.

POINTS DE VENTE

Les filiales sont priées de livrer les coquelicots accompagnés de la feuille d'instructions ci-jointe. Version imprimable accessible en ligne sur:
portal.legion.ca/fr/Ressources-Directions-Filiales/coquelicot-et-souvenir/campagnes-2020

Starbucks : Réparti partout au pays, Starbucks a confirmé sa participation à la campagne annuelle du Coquelicot à l'échelle nationale. L'entreprise permet aux filiales de placer un plateau à coquelicots dans chacune de ses succursales et de collecter des dons dans les points de vente. Les filiales sont priées de s'adresser au gérant de magasin Starbucks local pour coordonner les arrangements.

North Western Company : Cette compagnie, avec ses 120 magasins au pays, est heureuse d'apporter son soutien cette année à la campagne du Coquelicot de la Légion. Elle offrira des coquelicots dans chacun de ses magasins dans un plateau à coquelicots déposé sur le comptoir et sollicitera ses clients à faire un don par l'intermédiaire du point de vente.

Hearing Life : De nouveau cette année, Hearing Life participera à la campagne du Coquelicot en plaçant un plateau à coquelicots sur son comptoir et en demandant à ses clients de faire un don par l'intermédiaire du point de vente. Les filiales sont priées de contacter le directeur de magasin Hearing Life local pour prendre les

arrangements. Poppy trays dropped off by appointment only.

Princess Auto: This year Princess auto has confirmed its participation in the annual Poppy Campaign on a national scale. Princess Auto has extended the opportunity for branches to have a Poppy tray in each of their locations and donations collected through Point of Sale (PoS). Branches are asked to speak with their local Princess Auto store owner to coordinate arrangements for this additional opportunity.

HSBC: HSBC across Canada will trial our new *Tap-to-Tribute* Poppy boxes, which they will receive directly from DC. Each Legion Branch is to indicate to DC by 12 November 20, the HSBC branch within its jurisdiction in order to receive the poppy funds collected in our central fund. Contact fchute@legion.ca, or (613) 591-3335 x304

DONATIONS

Dollarama: As part of Dollarama's commitment to supporting Canada's Veterans, including serving members of the Canadian Armed Forces and the Royal Canadian Mounted Police, and their families, Dollarama has made a corporate donation to the Royal Canadian Legion's Dominion Command Poppy Trust Fund on behalf of all employees of Dollarama.

Dollarama stores do not accept, promote or sell items on behalf of third parties, including the placement of unattended donation boxes at their cash registers or

dispositions nécessaires. Les plateaux pour coquelicots pourront être déposés uniquement sur rendez-vous.

Princess Auto : Cette année, Princess Auto a confirmé sa participation à la campagne du Coquelicot à l'échelle nationale. Princess Auto offre la possibilité aux filiales d'avoir un plateau pour coquelicots dans chacune de ses succursales et de recueillir des dons dans les points de vente. Les filiales doivent s'adresser au propriétaire du magasin Princess Auto de leur région afin de coordonner les dispositions à prendre pour cette autre opportunité.

HSBC : Les succursales HSBC du Canada feront l'essai de nos boîtes pour coquelicots *Donnez sans Toucher* qu'ils recevront directement de la Direction nationale. Chaque filiale devra fournir à la Direction nationale, au plus tard le 12 novembre 2020, les coordonnées de leur succursale HSBC locale afin qu'elle puisse recevoir les fonds du coquelicot qui auront été versés dans notre fonds central. SVP contactez fchute@legion.ca, ou le 613-591-3335 poste 304.

DONS

Dollarama : Dollarama est engagée envers une aide aux vétérans du Canada, incluant les membres en service des Forces armées canadiennes (FAC) et de la GRC, et leurs familles, et a choisi de faire un don au Fonds du coquelicot de la Direction nationale de la LRC au nom de tous ses employés.

Les magasins Dollarama ne permettent pas la vente ou la promotion d'items de tiers partis, ni le placement de boîtes de dons non supervisées à proximité des caisses ou

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elsewhere in the store. As a result, Royal Canadian Legion members are invited to canvass for funds in person in front of Dollarama stores or, in case of inclement weather, just inside the entrance of Dollarama stores.

Maurices: As part of Maurices commitment to supporting Canada's Veterans, including currently serving members of the Canadian Armed Forces and the RCMP, and their families, Maurices has made a corporate donation to the Royal Canadian Legion's Dominion Command Poppy Trust Fund on behalf of all employees of Maurices.

Maurices stores do not accept, promote or sell items on behalf of third parties, including the placement of unattended donation boxes at their cash registers or elsewhere in the store.

NOTE: Corporate partners indicated in '*italic*' will be participating but the extent of their participation is to be confirmed. Branches can include them in their numbers for poppy distribution but are to wait until further information is provided by Dominion Command before contacting them.

ailleurs en magasin. Cela dit, les filiales sont invités à mener leurs activités de collecte de fonds à l'avant des magasins Dollarama ou, si la météo ne le permet pas, à l'intérieur de l'entrée des magasins Dollarama.

Maurices : Les magasins Maurices sont fermement engagés dans leur soutien aux vétérans du Canada, incluant les membres en service des FAC et de la GRC, et leurs familles, et a choisi de faire un don à la Direction nationale du Fonds du Coquelicot de la Direction nationale de La Légion royale canadienne au nom de tous ses employés.

Cela dit, les magasins Maurices ne permettent pas la vente ni la promotion d'items pour le compte de tiers partis, ni le placement de boîtes de dons non supervisées à proximité des caisses ou ailleurs en magasin.

NOTA : Les entreprises partenaires inscrites en « *italique* » participent à la campagne, mais l'étendue de leur participation demeure à être confirmée. Les filiales peuvent les inclure dans leurs chiffres pour la distribution de coquelicots, mais celles-ci devront attendre que la Direction nationale leur fournisse plus d'informations avant de les contacter.

In comradeship / En toute camaraderie,

Le président du comité Coquelicot et Souvenir,



Angus Stanfield
Chairman, Poppy & Remembrance Committee

Please take a poppy.

If you would like to donate
to the Legion's Poppy Fund
to support our veterans
and their families,
please do so at the cash.

Thank you.

Veillez prendre un coquelicot.

Si vous souhaitez faire un don
au Fonds du coquelicot
de la Légion pour venir en aide
aux vétérans et à leurs familles,
SVP le faire à la caisse.

Merci.

